

## \*Mascot Art

A high-resolution image (300 dpi or greater) of your mascot is required. If a mascot image is not available, initials or the name of your school can be used. We can also assist you in locating a mascot image for purchase at an additional fee, if desired.

The following formats are generally compatible and can be used in most cases. If these options are not available, a clear copy of the mascot (reproduced at least 200% larger than the intended use) can be sent to the address below.

- Jpg
- Tiff
- Photoshop file
- Illustrator file
- Pdf
- Word file
- Quark file
- InDesign file

A setup fee of \$75 is required for a customized book cover. This fee is based on receipt of usable artwork that follows the specifications shown here. Additional artwork charges may be incurred if your submitted image needs design work or adaptation beyond an initial four hours of design time, due to pixilation, low resolution, color addition and correction, or other design alterations.

You will not be charged more than the setup fee unless you are first notified of the need for additional design services. Please feel free to submit any potential artwork for review.

Send Mascot or Artwork to:

[custom@perma-bound.com](mailto:custom@perma-bound.com)

Or, send hard copy or disk of Mascot or Artwork to:

Perma-Bound  
Attn: Custom Covers  
617 East Vandalia Road  
Jacksonville, IL 62650

For more information contact your local sales representative or go to:  
[www.perma-bound.com/Customized-Dictionaries](http://www.perma-bound.com/Customized-Dictionaries)



617 East Vandalia Road • Jacksonville, IL 62650  
Phone: 800-637-6581 • Fax: 800-551-1169  
[books@perma-bound.com](mailto:books@perma-bound.com) • [www.perma-bound.com](http://www.perma-bound.com)

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# Customized Dictionaries & Reference Materials

## Show your school spirit with Perma-Bound Customized Dictionaries!

**Our Dictionaries will withstand years of everyday student use!**

- **Choose any Dictionary or Reference Title currently offered in our Perma-Bound binding!**
- **Create your custom cover for a nominal one time set-up fee!**  
*(Set-up costs are \$75 with a minimum order of 40 dictionaries.)*
- **Submit artwork or have our graphics department create a new design!**  
*(Please refer to the back of this brochure or check with our graphics department for accepted file types)*

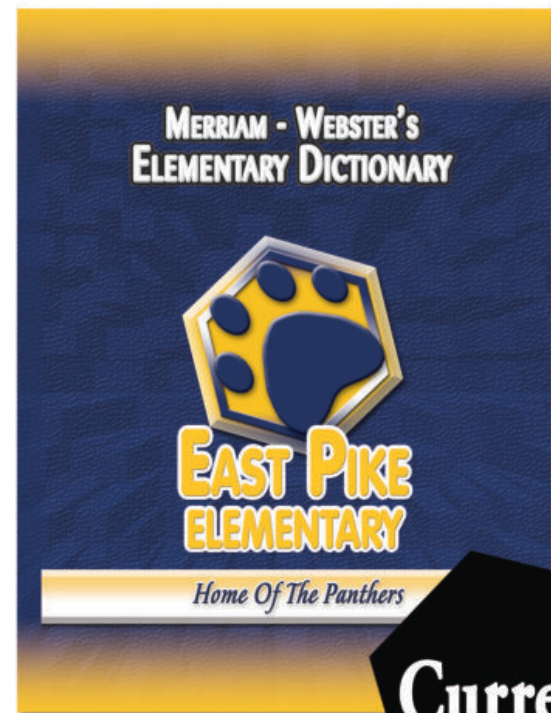
**PERMA-BOUND**  
THE STRONGEST BOOKS YOU CAN BUY



# Perma-Bound Custom Dictionary and Thesaurus Choices

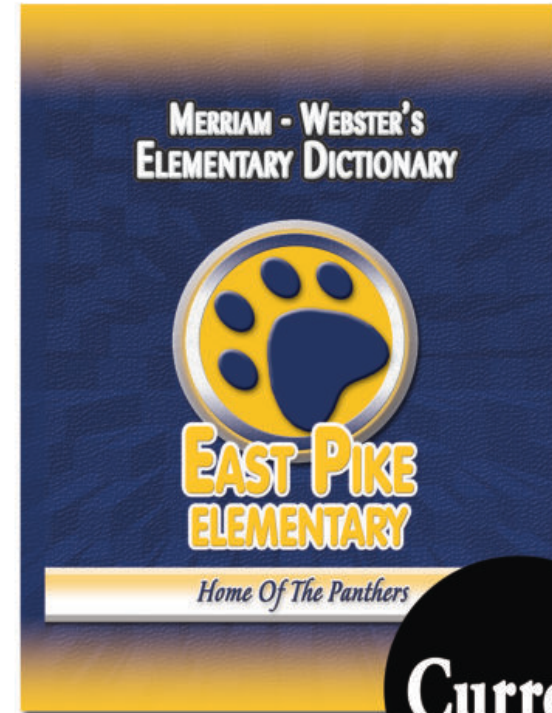
# Customized Order Form

Please check one:



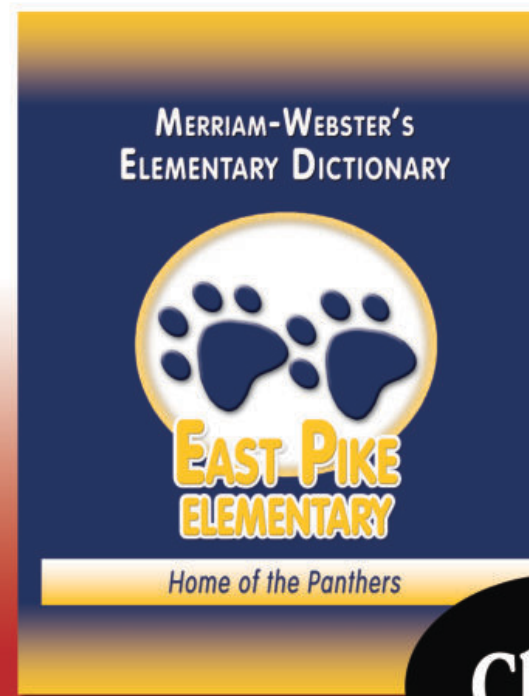
**Current**

Choice A \_\_\_\_\_



**Current**

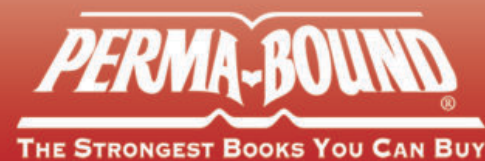
Choice B \_\_\_\_\_



**Classic**

Choice C \_\_\_\_\_

*If you are ever dissatisfied with a book in our Perma-Bound binding, we will replace it!*



*Fill this section out for Customized Book Orders only:*

School Name: \_\_\_\_\_

School Address (Only if wanted on book): \_\_\_\_\_

School Phone Number (Only if wanted on book): \_\_\_\_\_

School Motto (Only if wanted on book): \_\_\_\_\_

**\*Please refer to back page for information concerning art work.**

*Fill this section out for Customized Dictionary and Thesaurus Orders only:*

School Name: \_\_\_\_\_

School Address (Only if wanted on dictionary or thesaurus): \_\_\_\_\_

School Phone Number (Only if wanted on dictionary or thesaurus): \_\_\_\_\_

Name of School Mascot: \_\_\_\_\_

School Colors: \_\_\_\_\_

Precise Background Color of Dictionary or Thesaurus (example: dark blue, light blue, or blue) \_\_\_\_\_

School Motto (Only if wanted on dictionary or thesaurus): \_\_\_\_\_

Name of Dictionary or Thesaurus: \_\_\_\_\_

Sequence Number of Dictionary or Thesaurus: \_\_\_\_\_

Please choose one: Current Design A \_\_\_\_\_ Current Design B \_\_\_\_\_ Classic Design C \_\_\_\_\_

**\*Same as above copy.**